Bird Band Fundraising Tips

WMBD Bird Bands may be used to raise money for your group when raffling items. Band Raffles can generate a lot of excitement at banquets, fundraising events, and festivals. This excitement tends to draw more patrons in succeeding years. The best part is that your members will have an everlasting collector’s item to take home with them, not a paper ticket that simply gets thrown away. The bands are stamped with environmentamericas.org and are consecutively numbered.

Some examples of raffle procedures include:

**Penny Raffle** – Purchase 500 bands. Band number 1 is sold for $0.01 and band number 500 is sold for $5.00. Sell all 500 and you bring in $1252.50. Other dollar amounts can be applied to yield a higher profit, or you can round to the nearest even number to simplify the money exchange and generate a little more money. For example band number 279 would cost $2.80, band number 153 would be $1.50, and band number 8 would be $0.10.

**Purchase 600 Bands** and sell the first 500 as the example above. Then numbers 501-600 sell at $5 each. This will generate approximately $1752.00 for your chapter. Or take the numbers 501-600 round to the nearest $0.10 to generate $1802.00.

**Purchase 200 bands** and sell them for $10 each to raise $2000. This method increases the odds of winning from 1 in 500 to 1 in 200, but you may not sell all the bands.

**Purchase 500 bands** and sell 1-200 for $1 and number 201-400 for $3 and numbers 401-500 for $5. This will generate about $1300 without having to deal with a lot of change. Also, you can add incentive gifts for the bands numbered 100, 200, 300, 400, and 500. These are usually small, donated items.

***Tips provided by National Band & Tag Company***